

Olivier Heitz is an experienced product designer with strong UX, visual design, strategy and leadership skills. But also a tall man with a big heart and a kind personality. Olivier is passionate about human-computer interaction, artificial intelligence, and new kinds of interfaces. He cares about users, human aspects, business goals, the power of design and getting things done.

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Born on February 4th, 1973 (44). Swiss and French nationality, living in Zurich.

Mother tongue is (Swiss) German. Fluent and comfortable in English. Basic communication skills in French.

Father of a 5-year-old boy.

2015- **Senior Product Designer / Art Director**
Swisscom Data & AI Group, Zurich

Leading the UX/UI design and production of various research demos, early-stage products and marketing initiatives of the Artificial Intelligence and Machine Learning Group at Swisscom. Responsible for a consistent design language, a delightful end-to-end user experience, and business strategy alignment.

Very experienced working in all stages of the digital product design lifecycle. With a passion for minimal design solutions, reducing complexity and guiding the user through semantic consistency and visual clarity.

2014-2015 **Senior User Interface Designer**
Zeix AG, Zurich

Senior UX and visual designer for various large scale IA/UX driven responsive web design projects.

Extensive Agile/Scrum experience, working with HCD methodologies from concept through production. Very comfortable working with interdisciplinary, diverse and international teams.

2011-2014 **Creative Director**
Starmind International AG, Zurich

Responsible for usability, user testing, visual and frontend design of an innovative B2B knowledge management web app.

Self-motivated, open and solution-oriented personality. Able to align with strategic business and product goals and clearly communicate and show the benefits of design to non-designers.

2010-2011 **Interaction Designer**
Zurich University of the Arts, Zurich

Interaction and visual design of a media repository web app.

Can successfully build and lead a design team and foster a creative and productive environment. Collaborate with data scientists, developers, and business owners.

2004-2010 **Design Director / Owner**
Olivier Heitz Design, Zurich

Project management, conception, and design of various interactive and identity projects for clients.

A hands-on designer and a pro in Sketch and many design and prototyping tools. Constant learner trying to challenge and improve his design workflow.

2004 **Member of the Jury**
BA Visual Design SFG, St.Gallen

Juror for the Swiss graphic design BA.

2003-2004 **Faculty member**
GBS Schule für Gestaltung, St.Gallen

Member of the faculty, lecturing about web design and usability.

Experienced creating wireframes, user stories, visual designs, style guides and design systems, iconographies, low- and high-fi prototypes and micro-interactions in almost any design tool.

2001 **Senior Designer, Online Strategy**
MetaDesign Suisse, Zurich

Responsible for web concepts and strategies within corporate design projects.

Co-organizing local Sketch meet-ups and am running one of the most successful online Sketch user communities.

1996-2004 **Founding partner and Art Director**
Kabeljau Design GmbH, St.Gallen and Zurich

Founder of a creative shop providing web development, branding and design services.

1996-1997 **Faculty member, InterMedia**
Fachhochschule Vorarlberg, Dornbirn

Lecturing about interactive media and visualization.

1994-1996 **MFA, Computer Art**
School of Visual Arts, New York

Master of Fine Arts in computer art and interactive media.

1990-1994 **BA Design, Visual Communication**
SfG Schule für Gestaltung, St. Gallen

Swiss graphic design diploma.